

TITLE: Application for a Market Licence

Committee	Licensing Sub Committee
Officer Contact	Stephanie Waterford, Licensing Service Manager X7232
Papers with report	Appendix 1 – Market Licence Application Form Appendix 2 – Site Plan Appendix 3 – List of upcoming events by Savoir Fayre Appendix 4 – Stall holder details Appendix 5 – Hillingdon's Market Licence Conditions Appendix 6 – List of Consultees Appendix 7 – Letters of objection Appendix 8 – Letters of support/no objection
Ward(s) affected	Uxbridge South

SUMMARY

To consider an application by Savoir Fayre Ltd for a Market Licence for a temporary Christmas/Continental street market located in Uxbridge High Street between 17th & 20th November 2011. The applicant has applied for 30 stalls selling a mixture of speciality craft, gift and food items.

RECOMMENDATION

To grant the application in full for the following reasons;

- 1) The applicant has complied fully with the application requirements as set out in the Councils Street Trading & Markets Policy, and;
- 2) The concerns highlighted in the objections, can be addressed through the standard licence conditions, which places requirements on the Market Operator and individual stall holders to ensure high standards of food hygiene and that stalls are in a good clean condition.

ALTERNATIVE OPTIONS AVAILABLE TO THE COMMITTEE

- 1) To grant the application with a variation of;
 - i. days
 - ii. times,
 - iii. commodities
- 2) To refuse the application

INFORMATION

An application for a Temporary Street Market was submitted by Savoir Fayre Ltd on 23rd September 2011. Application documents attached as Appendix 1.

The application is for approx 30 stalls along Uxbridge High Street (see Appendix 2 for site plan) between 17th and 20th November 2011 selling a range of speciality food, gift and craft items.

The applicant has fully complied with the requirements of the application process and has submitted photo identification, public liability insurance and the licence fee of £3000.

The applicant has supplied a list of traders for Members to consider. The full schedule of stall

holders is included as Appendix 4. The majority of stall holders are based in France and the proposed commodities are deemed appropriate to a continental style Christmas market.

The applicant has also signed a declaration agreeing to the Council's standard Market conditions (Appendix 5).

The Licensing Service notified interested parties in the vicinity of the proposed Market site, Ward Members and Licensing Committee Members. Full list of consultees attached as Appendix 6.

A total of three letters of objection were received. Members will note that two of the objections highlight concerns about appearance, hygiene and waste and one objection is based on competition. Section 20 of the Council's Street Trading & Markets Policy states the valid grounds for making objections. All three objections have been included in Appendix 7.

The layout of the stalls has been approved by the Council's Highway Service. Consideration has been given to existing street traders, street furniture and the road works. A letter of no objection from the Highways Service is included in Appendix 8.

A letter in support of the application has been received from Uxbridge Forward, included in Appendix 8.

Also included in Appendix 8 are some observations from the London Fire and Emergency Planning Authority. These matters are also addressed through the imposition of the standard licence conditions.

The Sub Committee is requested to consider the items for and against the application in line with the Council's Street Trading & Markets Licensing Policy.

Legal Implications

The Council is empowered to establish markets by virtue of Section 50 of the Food Act 1984. In this case, the market in question will be regulated by a single licence granted to the organiser of the market who will be responsible for ensuring that the market operates in a proper manner.

FINANCIAL IMPLICATIONS

NA

BACKGROUND DOCUMENTS:

The Food Act 1984

Hillingdon Street Trading & Markets Policy